

For Immediate Release:
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2019 Antelope Valley Fair and Alfalfa Festival Theme Competition Now Open
Public Encouraged to Submit Entries

Lancaster, CA - October 2, 2018 – Antelope Valley Fair officials have announced that they are now accepting theme slogans for the 2019 Antelope Valley Fair and Alfalfa Festival.

The overarching theme for the 2019 AV Fair is: **“Sweet”**.

Entry slogan’s must be five words or less and be specifically related to the subject or word **“Sweet”**.

Contestants may enter multiple theme ideas on a single entry – either online at avfair.com, by mail, or fax. All entries are date-stamped by the A.V. Fair staff as they are entered. If there are duplicate entries of the same theme, the entry submitted first will be included in the competition.

According to Antelope Valley Fair CEO, Dan Jacobs, “Every year we receive hundreds of fun, and extremely creative theme slogans from the public that help shape the annual A.V. Fair branding and marketing efforts. The competition is always fierce, and the selection process is very spirited with the Antelope Valley Fair Association Directors tasked with selecting the winner, which is not an easy thing to do. We’re all looking forward to seeing this year’s entries and wish all of the contestants the best of luck”.

The deadline for theme entries is November 1st, 2018. Entry submissions can be entered online at avfair.com, mailed, hand delivered or faxed to:

Address: Antelope Valley Fair & Event Center
Attention: Trevor Deal
2551 West Avenue H, Suite 102
Lancaster, CA 93536
Fax: 661 – 942 - 2135 – Attention: Trevor Deal

The winning entry will be announced on November 20th, 2018

The winner of the 2019 A.V. Fair theme contest will have the opportunity to participate in Fair events throughout the year including, the annual kick-off dinner, the Fair Parade and receive two tickets to all concert and arena events.

For Fair updates, follow us on Facebook: facebook.com/antelopevalleyfair, Twitter: twitter.com/avfairgrounds and Instagram: [@avfairgrounds](https://www.instagram.com/avfairgrounds)

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