

Official TERMS/RULES:
A.V. Fair's Selfie Social Media contest
to WIN a 4-pack of General ADMISSION tickets
to the 80th Annual Antelope Valley Fair and Alfalfa Festival - August 17-26, 2018

1. CONTEST DESCRIPTION: A.V. Fair's Selfie Social Media contest gives you a chance to win a 4-Pack of General Admission tickets (good for all ages, any one (1) day) at the A.V. Fair and Alfalfa Festival 8/17 - 8/26. (Admission only, does not include \$10 parking).

Participants take a Selfie of themselves alongside a **PARKED** Official A.V. Fair wrapped vehicle, tag us, and post it on either of the three following A.V. Fair social media platforms: Facebook (Tag Us + post directly to Facebook page) **OR** Instagram **OR** Twitter.

A.V. Fair & Event Center reserves the right to disqualify inappropriate posts/photos and the participant (sender) could be disqualified from this promotion and any future A.V. Fair & Event Center contests/promotions.

Note: Group selfies with the AVFair:

Group shot Selfies/USies are acceptable, but entry/post/picture will be counted as ONE (single user/entry). ONLY ONE (1) 4-Pack of Fair admission tickets will be awarded to the person that submits the picture/post of the business.

2. HOW TO ENTER:

1. Enter **Selfie** with a **PARKED** Official A.V. Fair wrapped car. ONE entry per person via Social media site (Car must be visible).

2. Include our **hashtag: #AVFairSelfie2018**

3. **TAG US:** @HANDLE in the post (@handle varies from social media sites, read below) on **either of the following social media sites:**

Facebook: #AVFairSelfie2018 AND @AntelopeValleyFair (Tag Us + post directly to Facebook page)
OR

Instagram/Twitter: #AVFairSelfie2018 AND @AVFairgrounds

Hashtag #AVFairSelfie2018 AND @AntelopeValleyFair OR @AVFairgrounds (depending on which social media site you decide to enter) **MUST be in the post. If the hashtag is not provided in your entry, your entry will be disqualified.**

A.V. Fair Association is not responsible for user settings that do not allow visibility of participant's entry on ANY social media post. A.V. Fair Association is not responsible for incomplete, lost, late, or misdirected entries. A.V. Fair Association is not responsible for malfunctions or disruptions in local telephone or internet service. A.V. Fair Association is not responsible for the posting of private information on any entry to our social media sites. Please refrain from posting license plate numbers or any personal information when uploading to the Internet. Odds of winning are based on the total number of entries received. You must own legal rights to submitted entries.

3. HOW WINNERS WILL BE DETERMINED: Entries will be chosen based on creativity reflected in their Selfie. Winners are chosen at the discretion of the A.V. Fair. Winning Selfies will also be posted to the following A.V. Fair's Social Media sites: **Facebook OR Instagram, OR Twitter.**

4. PRIZE DESCRIPTION

Winners will be awarded ONE 4-Pack of Admission tickets to the A.V. Fair (8/17-8/26) via their winning entry.

The 4-Pack Admission tickets to A.V. Fair will be available for pickup at the A.V. Fair & Event Center Administration office: 2551 West Ave. H., (off the AV Freeway 14), Lancaster, CA 93536, (661) 948-6060, Monday - Friday, 8:30a.m. to 4:30pm. Enter Gate 2 off of Ave. H., drive past the Turf Club, and turn left. The Administration office is on the North end of the Turf Club. Winner to provide photo I.D. at pick-up. The A.V. Fair Association is not responsible for tickets not picked up.

The A.V. Fair & Event Center is a family friendly environment. No profanity or excessive violence in the post. All content is subject to review by the judges at the A.V. Fair & Event Center. Any content deemed too explicit for family viewing will be disqualified and the participant (sender) banned from this promotion and all future A.V. Fair & Event Center contests/promotions.

Participants entering in the A.V. Fair Selfie contest assume full responsibility for any damage inflicted upon the A.V. Fair while participating in this contest.

By providing your contact information to enter, the AV Fair Association will not use, or allow anyone else to use, customer data to contact any individual or company listed except to provide you with information regarding events and promotions at the AV Fair & Event Center. If you do not consent to the collection, use, disclosure and transfer of your information, you may not enter the AV Fair & Event Center Promotion.

If any portion of the A.V. Fair & Event Center's 4-Pack Admission tickets of the "AV Fair" Contest Giveaway to the A.V. Fair and Alfalfa Festival is not capable of running as originally planned due to any reason, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, and/or technical failures which in the A.V. Fair Association's sole discretion corrupt or affect the administration, security, fairness, integrity or proper conduct of the online portion of the Giveaway, the Antelope Valley Fair Association reserves the right, at their sole discretion, to void suspect entries and/or modify, suspend or terminate the Giveaway and to award the prizes using all eligible, non-suspect entries received prior to any such action taken by the A.V. Fair Association.

All entries become the property of the Antelope Valley Fair Association and will not be returned. By entering this Contest, entrants accept and agree to be bound by these Official Rules and the decisions of the judges, which shall be final, binding and conclusive on all matters. The Antelope Valley Fair Association reserves the right to suspend, delay or cancel this contest without notice.

5. ELIGIBILITY: Any employees of the A.V. Fair, as well as Directors of the A.V. Fair & Event Center's Boards (JPA, AVFA, FOF, 50th DAA), spouses, or immediate family (parents, children, and siblings, regardless of where they live) or members of the same households of such employees, officers and directors (whether or not related) are **not** eligible. Eligibility of qualifiers will be at the sole discretion of the A.V. Fair & Event Center.

By entering this Contest, each winner consents to the use of his/her name, photograph, voice recordings and likeness for publicity purposes without compensation or permission. **Only 1 winner per household, family, address, E-mail address or social media post.** Winners may not win again in any other A.V. Fair & Event Center giveaway contest for 90 calendar days after winning this contest.