

# AV FAIR & EVENT CENTER

**FOR IMMEDIATE RELEASE**

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## **Professional Bull Riders (PBR) Touring Pro Division and Fireworks Extravaganza Return to the Antelope Valley Fair & Event Center** *An Antelope Valley Tradition*

Lancaster, CA. June 20, 2018 — Showdown Rodeo, Inc., City of Lancaster and the Antelope Valley Fair and Event Center are excited to announce the annual Professional Bull Riders Touring Pro Division and Fireworks Extravaganza on Wednesday, July 4<sup>th</sup> at the A.V. Fair & Event Center.

Gates open at 4 p.m. with food, shopping, and entertainment. The Professional Bull Riders (PBR) competition begins at 7 p.m. PBR is one of the most exciting sports of all time as professional bull riders test their skills riding some of the biggest and toughest bulls, weighing in at over 1500 pounds. The competition will be fierce with these athletes competing for \$20,000 in addition to the cash purse.

Renowned Professional Bull Rider announcer, Don Jesser will once again delight the audience with his bull riding knowledge and wicked sense of humor. Co-announcing with Jesser will be 5x World Champion Bull Fighter and 2010 Texas Rodeo Cowboy Hall of Fame Inductee, Rob Smets, also known as, “The Kamikaze Kid.” New to this year’s event is the Pacific Coast Junior Bull Riders, who will put their talent and skills to the test as they prepare for a future in professional bull riding.

Immediately following the Professional Bull Riders Touring Pro Division will be the spectacular Fireworks Extravaganza, sponsored by The City of Lancaster, IBEW Local 11 / NECA and S•Power. The fireworks display, celebrating America’s 224<sup>th</sup> birthday will thrill both young and old alike. Admission to the fireworks show is free with seating provided on the Fairground’s grassy areas. Reserved grandstand seating for the Fireworks Extravaganza requires a PBR ticket.

Rounding out the evening will be the Van Dam Barn Dance, hosted at the Cantina stage with live country and rock ’n roll music by Jake Nelson and the Tone Wranglers.

PBR Tickets are on sale now at [www.avfair.com](http://www.avfair.com). Tickets start at just \$15.00. All purchased PBR tickets include reserved seating to the fireworks show. Parking is just \$5.00 per car. Chairs and blankets for non - grandstand fireworks viewing areas are encouraged. Outside Alcohol, BBQs and pets are prohibited.

For more Professional Bull Riders information, go to [www.showdownrodeo.com](http://www.showdownrodeo.com). For 4th of July fireworks information, go to [www.cityoflancasterca.org/july4](http://www.cityoflancasterca.org/july4).

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80th Annual Antelope Valley Fair & Alfalfa Festival  
August 17 – 26, 2018

“Holy Cow We’re 80 Now”  
[www.avfair.com](http://www.avfair.com)