



**ANTELOPE VALLEY
FAIRGROUNDS**

For Immediate Release

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**“Holy Cow, We're 80 Now!” is the theme for the
80th Annual Antelope Valley Fair & Alfalfa Festival 2018**

LANCASTER, CA. *November 16, 2017.* The Antelope Valley Fairgrounds today announced "Holy Cow, We're 80 Now" as the theme for A. V. Fair 2018 (August 17 - 26). A total of 596 theme ideas centered around the Fair's "80th Anniversary" were submitted for consideration in the annual contest. After reviewing the many entries, the Antelope Valley Fair Association Board of Directors selected "Holy Cow, We're 80 Now" submitted by Ms. Kathleen Densing as the winning theme.

The criterion for entries was that each theme submitted consist of 5 words or less centered on the topic of 2018 being the 80th anniversary of the Antelope Valley Fair and Alfalfa Festival. When told her entry won, she exclaimed, "I'm so excited! I spent all day thinking of themes!"

When asked how she came up with her winning theme, Densing said, "Oh my gosh, I just thought of everything that rhymes or could work with a cute cartoon character!"

Densing has won the Fair theme contest once before with the 2006 Antelope Valley Fair & Alfalfa Festival theme, "Let the Good Times Grow!"

Ms. Densing will receive two tickets to the Fair 2018 Palmdale Auto Mall Concert Series and Rally Kia Arena events, a Fair Season parking pass, and will be recognized at the annual “Kick-Off” (Volunteer Appreciation) dinner held in July, in addition to riding in the A.V. Fair parade on August 18, 2018 as a VIP.

80th Annual Antelope Valley Fair & Alfalfa Festival
August 17 – August 26, 2018
“Holy Cow, We're 80 Now!”
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