



**ANTELOPE VALLEY
FAIRGROUNDS**

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AV Fair Invites Public to Create the Theme for Fair 2018

LANCASTER, CA. Antelope Valley Fairgrounds officials announced that it's once again time to challenge the public to submit their 80th Annual Antelope Valley Fair & Alfalfa Festival 2018 (8/17 to 8/26/2018) theme ideas.

The "80th Anniversary" is the theme with which contestants must work. Slogans must be five words or less to qualify, be specifically related to the subject of the A.V. Fair's "80th Anniversary", do not contain "R" Us (trademark infringement), and need not rhyme. Multiple theme ideas can be submitted per entry in list form, on one sheet of paper, or in one E-mail, Fax, or envelope, and **MUST** include complete contact information: Name, address, phone and Email address. All entries are date-stamped as entered. In the case of duplicate entries of the same theme, the entry submitted first will be included in the competition.

Theme entries must be submitted to the Fair by Friday, October 20, 2017 at 5:00pm. Entries can only be hand delivered, faxed, mailed or emailed, (no calls please) to:

Address: Antelope Valley Fairgrounds
2551 West Avenue H., Suite 102
Lancaster, CA 93536, ATTN: Trevor
FAX: 661.942.2135, ATTN: Trevor
Email: Trevor@avfair.com

Antelope Valley Fair Association Directors will select the winning entry and the winning theme will be announced on Friday, November 17, 2017.

The winner of the Fair 2018 theme contest will ride in the 2018 A.V. Fair parade as a VIP, receive two tickets to all concerts and arena entertainment, and be invited to the annual kick-off (Volunteer Appreciation) dinner in July.

Visitors can keep up to date with events year 'round, by checking the Fair's website, www.avfair.com, Facebook: www.facebook.com/antelopevalleyfair, Twitter: www.twitter.com/AVFairgrounds, and Instagram: www.instagram.com/avfairgrounds.

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