

Official TERMS/RULES:
A.V. Fairgrounds Selfie Social Media contest
to WIN a 4-pack of General ADMISSION tickets
to the AV Fair and Alfalfa Festival - August 18-27, 2017

1. CONTEST DESCRIPTION: A.V. Fairgrounds Selfie with 2017 AV Fair Poster contest gives you a chance to win a 4-Pack of General Admission tickets (good for all ages, any one (1) day) at the A.V. Fair and Alfalfa Festival 8/18 - 8/27. Admission only, does not include \$10 parking.

Participants take a Selfie of themselves alongside any A.V. Fair Poster and post it on ONE of the three following A.V. Fairgrounds' social media sites: Facebook (Tag Us + post directly to Facebook page) **OR** Instagram **OR** Twitter. Selfies can only be entered on ONE of these social media sites. Duplicate posts/pictures will be disqualified. No USies/Group pictures (unless the selfie is of a business*), accepted.

A.V. Fairgrounds reserves the right to disqualify inappropriate posts/photos and the participant (sender) could be disqualified from this promotion and any future A.V. Fairgrounds contests/promotions.

***Business selfie with the 2017 AV Fair Poster:**

Group shot Selfies/USies (**only accepted for businesses**) are acceptable but entry/post/picture will be counted as ONE (single user/entry). ONLY ONE (1) 4-Pack of Fair admission tickets will be awarded to the person that submits the picture/post of the business. Selfies of businesses considered an advertisement for the business products/services will be disqualified.

2. HOW TO ENTER:

1. Enter **Selfie** of person with Official A.V. Fair Poster. ONE entry per person via ONE Social media site (Fair Poster must be visible).
2. Include our **hashtag: #AVFairSelfie2017**
3. **TAG US:** @NAME in the post (@name varies from social media sites, read below) on **ONE of the following social media sites:**

Facebook: #AVFairSelfie2017 AND @AntelopeValleyFair (Tag Us + post directly to Facebook page)
OR

Twitter: #AVFairSelfie2017 AND @AVFairgrounds
OR

Instagram: #AVFairSelfie AND @AVFairgrounds

Hashtag #AVFairSelfie2017 AND @AntelopeValleyFair OR @AVFairgrounds (depending on which social media site you decide to enter) **MUST be in the post. If the hashtag is not provided in your entry, your entry will be disqualified.**

A.V. Fair Association is not responsible for user settings that do not allow visibility of participant's entry on ANY social media post. A.V. Fair Association is not responsible for incomplete, lost, late, or misdirected entries. A.V. Fair Association is not responsible for malfunctions or disruptions in local telephone or internet service. A.V. Fair Association is not responsible for the posting of private information on any entry to our social media sites. Please refrain from posting license plate numbers or any personal information when uploading to the Internet. Odds of winning are based on the total number of entries received. You must own legal rights to submitted entries.

3. HOW WINNERS WILL BE DETERMINED: Once a week, beginning on the week of 7/31, up to Two (2) entries will be chosen based on creativity reflected in their Selfie. Winners are chosen at the discretion of the Fairgrounds. Winning Selfies will also be posted to the following A.V. Fairgrounds' Social Media sites: **Facebook OR Instagram, OR Twitter.**

4. PRIZE DESCRIPTION

A total of up to TWO (2) Winners per week will be chosen and each will be awarded ONE 4-Pack of Admission tickets to the A.V. Fair (8/18-8/27) via their winning entry on **ONE** of the following social media sites: **Facebook OR Instagram, OR Twitter.**

The TWO (2) pairs of 4-Pack Admission tickets to AV Fair will be available for pick up at the A.V. Fairgrounds Administration office: 2551 West Ave. H., (off the AV Freeway 14), Lancaster, CA 93536, (661) 948-6060, Monday - Friday, 8:30a.m. to 4:00pm. Enter Gate 2 off of Ave. H., drive past the Turf Club, turn left. The Administration office is on the North end of the Turf Club building. Winner to provide photo I.D. at pick-up. The A.V. Fair Association is not responsible for tickets not picked up.

The A.V. Fairgrounds is a family friendly environment. No profanity or excessive violence in the post. All content is subject to review by the judges at the A.V. Fairgrounds. Any content deemed too explicit for family viewing will be disqualified and the participant (sender) banned from this promotion and all future A.V. Fairgrounds contests/promotions.

If any portion of the A.V. Fairgrounds' 4-Pack Admission tickets of the "AV Fair Selfie" Contest Giveaway to the AV Fair and Alfalfa Festival is not capable of running as originally planned due to any reason, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, and/or technical failures which in the A.V. Fair Association's sole discretion corrupt or affect the administration, security, fairness, integrity or proper conduct of the online portion of the Giveaway, the Antelope Valley Fair Association reserves the right, at their sole discretion, to void suspect entries and/or modify, suspend or terminate the Giveaway and to award the prizes using all eligible, non-suspect entries received prior to any such action taken by the A.V. Fair Association.

All entries become the property of the Antelope Valley Fair Association and will not be returned. By entering this Contest, entrants accept and agree to be bound by these Official Rules and the decisions of the judges, which shall be final, binding and conclusive on all matters. The Antelope Valley Fair Association reserves the right to suspend, delay or cancel this contest without notice.

5. ELIGIBILITY: Any employees of the A.V. Fair, as well as Directors of the A.V. Fairgrounds Boards (JPA, AVFA, FOF, 50th DAA), spouses, or immediate family (parents, children, and siblings, regardless of where they live) or members of the same households of such employees, officers and directors (whether or not related) are **not** eligible. Eligibility of qualifiers will be at the sole discretion of the Antelope Valley Fair.

By entering this Contest, each winner consents to the use of his/her name, photograph, voice recordings and likeness for publicity purposes without compensation or permission. **Only 1 winner per household, family, address, E-mail address or social media post.** Winners may not win again in any other Antelope Valley Fairgrounds giveaway contest for 90 calendar days after winning this contest.

A.V. Fair Selfie Contest 2017 4-pack Admission tickets include FREE Grandstand* seats! FREE Grandstand seating is available on a first come, first seated basis for:

Palmdale Auto Mall CONCERTS start at 7:30pm:

Fri., 8/18: *CAMEO/ THE S.O.S. BAND*
Sat., 8/19: *THE DOOBIE BROTHERS*
Mon., 8/21: *COLE SWINDELL/ WILLIAMS & REE*
Tues., 8/22: *GABRIEL IGLESIAS "FLUFFYMANIA: 20 YEARS OF COMEDY TOUR"*
Wed., 8/23: *JON PARDI/ ELI YOUNG BAND*

The 8/20 LA ARROLLADORA BANDA EL LIMON/ BANDA MACHOS concert is festival seating (no free Grandstand seats) that requires an Adult ticket (ages 12+) \$30 pre-Fair/\$35 as of 8/18, and Youth (ages 6-11) \$7 Pre-Fair/\$8 as of 8/18. There are a limited amount of \$50 Reserved seats to the La Arrolladora Banda El Limon and Banda Machos concert for sale at avfair.com and the concert starts at 7pm.

Should you prefer to purchase RESERVED SEAT Concert tickets, prices are: Gold Circle: \$80, Front Track: \$55, Back Track: \$30 or Standing Room, \$20.

Or use your admission tickets to see the following Rally Kia ARENA EVENTS:

Thurs., 8/24: *FIGURE 8 RACE, 7:30pm*
Sat., 8/26: *RURAL OLYMPICS & FIREWORKS, 6pm*

The 8/25 TRAXXAS MONSTER TRUCK DESTRUCTION TOUR and 8/27 DEMOLITION DERBY are TICKETED events \$30, \$25, \$20 or \$15. (There are NO Free Grandstand seats for these two arena events, a separate ticket is required.)

All A.V. Fair tickets are on sale now at avfair.com.