

8th Annual Antelope Valley Fairgrounds

Bridal Show



TO: Interested Bridal Show Exhibitors
FROM: Tina Hanlon
SUBJECT: 2012 Bridal Show Exhibit Space

The Antelope Valley Fair will welcome 2012 by producing the 8th annual Bridal Show to be held Sunday, January 15, 2012 in the Poppy Pavilion. **This year the Board of Directors and Management has agreed to discount booth space rates by 25% from 2010 Bridal Show rates in order to help businesses that have been hurt by the slow economy.** We will continue to offer a **10% discount** on spaces that are paid in full on or before November 30. If you are interested in applying for space, please complete the enclosed application and return it on or before October 19, 2011. **A deposit of \$100 is required with the application and will be applied to your booth cost. APPLICATIONS WILL NOT BE ACCEPTED WITHOUT A DEPOSIT.** Please make checks payable to the Antelope Valley Fair. **After November 30, 2011 payment in full is required.**

All cancellations must be made in writing. Refunds will be returned as follows:

60 days or more prior to event = 50% of total amount paid will be refunded

31 - 59 days prior to event = 25% of total amount paid will be refunded

30 days or less - **NO REFUND**

Returning vendors will be able to keep their same location if an application and deposit is received by October 14, 2011.

Space rates are as follows:

Inline	10' x 10'	-----	\$300	Corner	10' x 10'	-----	\$350
Inline	10' x 20'	-----	\$600	Corner	10' x 20'	-----	\$700

10' x 10' booths include 1 - 8' table and 2 chairs

10' x 20' booths include 2 - 8' tables and 4 chairs

This year there will be no extra charge for additional tables or chairs.

Liability insurance purchased through us will be \$22.00 (must be paid by 12/31).

PLEASE NOTE: This is an application ONLY and NOT a rental agreement. Please fill out and return the enclosed application immediately. Mail to:

Bridal Show
Antelope Valley Fair
2551 West Avenue "H" Suite 102
Lancaster, CA 93536
(661) 948-6060 ext 138

Contract # _____

50TH DISTRICT AGRICULTURAL ASSOCIATION
ANTELOPE VALLEY FAIR
2551 WEST AVENUE "H" SUITE 102
LANCASTER, CA 93536

2012 BRIDAL SHOW SPACE APPLICATION

COMPANY NAME: _____

REPRESENTATIVE NAME _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-mail: _____

Specifically describe the product(s) by category and if there will be food sampling. If a contract is issued, it will be assigned on the basis of this list only. Please use other side if necessary.

If you have a product brochure or catalog of merchandise to be sold, please attach to application. Also, if you have a current photo of your exhibit booth, please attach.

Space size:

_____ 10' x 10' _____ 10' x 10' corner _____ 10' x 20' _____ Electricity

California State Board of Equalization number: _____

ONLY SELLERS NEED TO PROVIDE NUMBER. IF YOU ARE NOT SELLING ANY ITEMS ON SITE, PLEASE DISREGARD.

Insurance and Liability:

All exhibitors must obtain public liability and property damage insurance or submit a copy to the Commercial Exhibits Department BEFORE you will be allowed to set up your exhibit or be issued your credentials. Liability insurance MAY be available through the 50th DAA/California Fairs Insurance Service Authority. Call (661) 948-6060 for additional information.

I certify all information contained in this application to be true and accurate to the best of my knowledge.

By (Please Print) _____ Date _____

Signature _____ Title _____

OFFICE USE ONLY:

Deposit Amount \$ _____ Receipt # _____ Date _____

Space/Location: _____ Balance Paid \$ _____ Receipt # _____ Date _____

Insurance Cert _____ Amount \$ _____ Receipt # _____ Date _____

Exhibit E _____