



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

A. G. Kawamura, Secretary

Dear Friends:

All over the nation there is a growing sense of regional pride in locally produced farm products. This appreciation and support is also finding its way into many of California's incredible fairs. The showcasing of California Grown products has always been a hallmark of our local fairs. The exciting new aspect about farm fresh products is the buzz we hear from the top culinary stars in America that repeatedly sing the praises of the California Cornucopia. With 400 different commodities produced in our state we have choices for everyone. The statistics show that one third of all the food each American eats each year comes from California! So what better way to get excited about this amazing fact than to recognize the wonderful opportunities that come with serving local fare at the fair!

I love eating at the fair! There are so many great comfort foods, exciting new cuisines, tasty treats and good old fashioned home cooking, that I never seem to get enough with just one visit. We can celebrate the incredible abundance that comes from healthy communities when we embrace California's fairs. The new age of celebrity chefs and culinary cook-offs creates yet another reason to come and enjoy a slice of life.

And it is the spice of life to participate with your local fair. Thank you so very much for your support and your devotion to your community! Have a great season.

Sincerely,

A.G. Kawamura
Secretary

